



paola tanzarella

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WORK EXPERIENCE

15.12.2021 – 31.03.2022 – Limone Piemonte, (CN), Italy

SOMMELIER and TABLE WAITRESS – *Chalet Morel 1546m*

Seasonal job

I'm in charge for advising and guide customers in the choice of wines and wine pairing, to ensure the quality of the service, to optimize the management of the cellar, the wine list and the purchase of wines.

10.06.2021 – 30.09.2021 – Cortina d'Ampezzo, Italy

SOMMELIER – *Faloria Mountain Resort*

Seasonal job for a Five Stars Hotel

My role was to advise and guide customers in the choice of wines and wine pairing, to ensure the quality of the service, to optimize the management of the cellar, the wine list and the purchase of wines.

15.01.2020 – 30.01.2020 – Genova, Italy

WINE SOMMELIER – *MSC Crociere*

Management of the masterclass and responsible for the wine service of some important Italian wineries as part of the project "Wine Sea" by Gambero Rosso and MSC Crociere.

15.05.2019 – 30.09.2019 – Vulcano, Italy

SOMMELIER – *Therasia Resort Sea&Spa*

Seasonal job for a Five Stars Hotel with a Star Michelin Restaurant (Il Capperro).

01.09.2018 – 31.01.2019 – San Donaci (BR), Italy

WINE TOUR MANAGER – *Cantine Paolo Leo*

Responsible for visits and tastings in the cellar. I also took care the communication for improving the visits and the image of the company.

01.05.2017 – 30.10.2017 – Lecce, Italy

TABLE WAITRESS – *La Strada del Vino*

Waitress for a wine Bar. Tastings and events.

01.10.2016 – 15.04.2017 – Milano, Italy

TABLE WAITRESS – *Banco d'Assaggio*

Waitress for a wine Bar. Tastings and events.

01.09.2016 – 31.01.2017 – Milano, Italy

EVENT ORGANIZER – Oroblù (CSP International Milano)

Communication management and press office of the Oroblù brand for the opening of the first single-brand boutique in Milan. Management of the interview plan with the company's CEO and coverage of the event in all fashion and industry magazines, online and bloggers.

01.07.2015 – 30.09.2015 – Torre Canne (BR), Italy

STRATEGY MANAGER – Hotel Del Levante

Concept of the Shoot & Stay marketing project to increase the visibility of the structure and create new and higher flow customer targets.

14.01.2014 – 14.01.2015 – Milano, Italy

PRESS OFFICE MANAGER – Industries Sportswear Company

Management of public relations, press office and digital PR for the fashion brands Marina Yachting, Henry Cotton's and 18CRR81 Cerruti.

07.01.2013 – 31.01.2014 – Milano, Italy

PRESS OFFICE MANAGER – Logos PR

Organization and press office in Italy and abroad for Philipp Plein's men's and women's show in Milan.

01.12.2011 – 31.12.2012 – Milano, Italy

PRESS OFFICE MANAGER – Negri Firmian PR and Communication

Account PR for the fashion brands GAP, MARCHON Eyewear, Hackett London, Alcantara Tessuti, Banana Republic.

01.09.2009 – 01.12.2011 – Milano, Italy

PRESS OFFICE MANAGER – Look Studio srl

Fashion and Lifestyle account director. Event manager for the opening of the single-brand Kangra in Courmayeur, Bologna and Napoli.

01.05.2007 – 31.05.2009 – Milano, Italy

PRESS OFFICE MANAGER – Attila & Co.

Senior Account Manager. Events and Digital PR manager.

02.04.2001 – 31.03.2007 – Milano, Italy

PRESS OFFICE MANAGER – John Richmond

Press office manager, events and Digital PR manager.

05.03.1999 – 01.03.2001 – Milano, Italy

PRESS RELATIONS OFFICER – ATTILA & Co.

Fashion account executive.

01.03.1991 – 28.02.1999 – Milano, Italy

PRESS RELATIONS OFFICER – Karla Otto srl

Fashion account assistant.

EDUCATION AND TRAINING

15.09.1984 – 15.07.1989

DIPLOMA COMMERCIO CON L'ESTERO

01.10.2017 – 20.06.2018

SOMMELIER 3° LEVEL – *Associazione Italiana Sommelier - www.aislecce.it*

01.06.2020 – 20.06.2020

MASTER OF FUNDAMENTALS OF DIGITAL MARKETING – *Google Digital Training*

learndigital.withgoogle.com/digitaltraining/validate-certificate-code

DIGITAL SKILLS

Microsoft: Excel / Office / PowerPont / Outlook - Social Media: Facebook / Instagram / LinkedIn / Twitter.

LANGUAGE SKILLS

Mother tongue(s): ITALIAN

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C1	C1	C1	C1	C1
FRENCH	B1	B1	B1	B1	B1
GERMAN	A1	A1	A1	A1	

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

● **HOBBIES AND INTERESTS**

Reading, traveling, yoga and outdoor sports

I like to travel in search of territories and experiences that can enrich me in my profession as a sommelier.

● **COMMUNICATION AND INTERPERSONAL SKILLS**

Excellent communication skills

Teamwork, flexibility, clarity of presentation and good writing.

Paola Tanzarella

